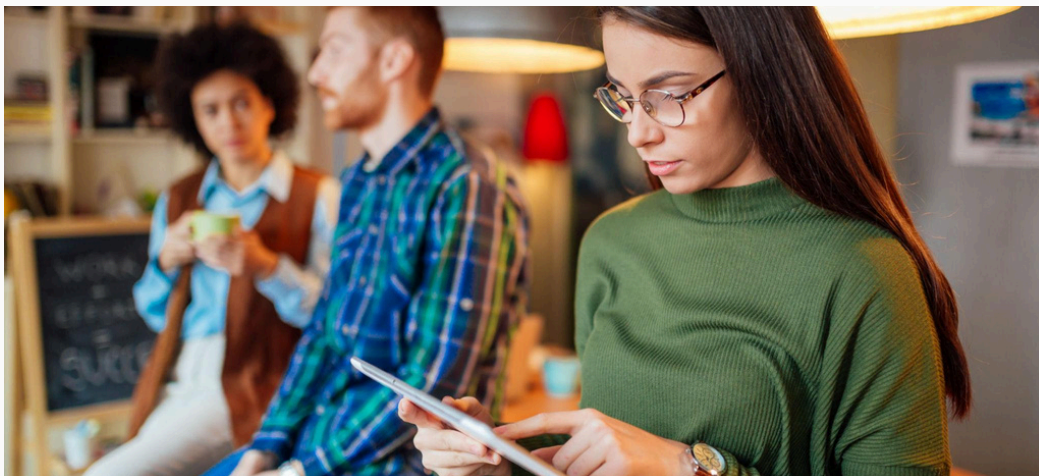


UNDERSTANDING TO TRANSFORM:

A SNAPSHOT OF YOUTH ENTREPRENEURSHIP IN EASTERN EUROPE

**National research studies in Georgia, Moldova, Ukraine, and Azerbaijan
within the ITG – InTechGrowth project**



The ITG – InTechGrowth project continues to move forward steadily in its mission to promote youth entrepreneurship through innovation and technology. One of the key pillars of this process has been the development of national research studies in four strategic countries: Georgia, Moldova, Ukraine, and Azerbaijan.

These studies have provided a clear, in-depth, and up-to-date overview of the realities faced by young people in each of these contexts, particularly regarding access to employment, entrepreneurial opportunities, and the development of digital skills. Despite geographical and socioeconomic differences, the findings reveal common challenges: difficulties in accessing the labor market, limited funding opportunities for entrepreneurial projects, and a growing need for training tailored to the demands of the digital environment.

However, these studies do not only identify obstacles. They also highlight the enormous potential of young people in these countries: a motivated generation eager to innovate and clearly willing to develop their own business initiatives when provided with the appropriate support.

The national reports have played a crucial role in guiding the next phases of the project, ensuring that the tools and resources developed directly respond to the real needs identified on the ground.



In this way, ITG – InTechGrowth not only analyzes reality but also acts upon it, building concrete solutions that help improve opportunities for young people and strengthen entrepreneurship ecosystems across the region.

You can access the full research studies here:

<http://heket-foundation.com/itg-intechgrowth-nowe-pomysly-nowe-technologie-nowe-pokolenie-national-research/>

♥ Want to learn more? Check out the event materials here:

<http://heket-foundation.com/about/>

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be part of the future of youth tech entrepreneurship!***

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