

NEWSLETTER #7

**YOUNG PEOPLE FROM TURKEY AND UKRAINE
COME TOGETHER IN**

ADANA TO PROMOTE ENTREPRENEURSHIP AND INNOVATION



For his part, Bayram Şirin, president of the Adana Tourism Association (ATGAB), highlighted the bonds of friendship between Turkey and Ukraine and expressed his satisfaction at being able to welcome the young Ukrainians to Adana.

On August 24, 2026,

Adana hosted a very special meeting as part of the InTechGrowth (ITG) project, which is part of the European Union's Erasmus+ program. Young people from Turkey and Ukraine, along with individuals interested in entrepreneurship, gathered to share experiences, learn, discover new opportunities, and learn more about this project.

The seminar, organized by the Adana Tourism Association (ATGAB) and the Kharkiv IT Cluster of Ukraine, is part of a project involving nine institutions from seven countries.

Held in the Assembly Hall of the Adana Metropolitan Municipality, the meeting brought together 52 young entrepreneurs: 16 from Ukraine and 36 from Turkey. During the day, topics such as entrepreneurship, technology, innovation, digital transformation, and international cooperation were addressed.

The date also gave the meeting special significance, as the seminar coincided with Ukraine's Independence Day. The day began with the performance of the national anthems of Turkey and Ukraine, followed by an acrobatic performance by young people from Samar, Ukraine, who were visiting Adana.

During the event, İrem Tari, president of the Adana-Ukraine Friendship, Culture, Education, Aid, and Solidarity Association, addressed the Ukrainian people and expressed her wishes for peace and tranquility on this very significant date.

Ömer Faruk Bostancı,

project specialist at ATGAB, presented the initiative "New Generation Entrepreneurship and the ITG Project," in which he explained to the participants the current entrepreneurship ecosystem, the project's objectives, and the opportunities it offers to young people.



Tetiana Botsian,

project specialist at the Kharkiv IT Cluster, also participated online. She presented the ITG project's startup incubation and acceleration program and explained the different forms of support available to help young people develop their own business ideas.

Beyond the presentations,

the seminar was an opportunity for young people from different countries to meet, exchange experiences, and establish new contacts. The meeting combined learning, technology, entrepreneurship, and international cooperation in a shared space. Initiatives like this allow young people to develop new digital and entrepreneurial skills, but also to discover that ideas can grow when they are shared and when there are opportunities to collaborate across borders. Thank you to all the young entrepreneurs, speakers, project partners, and people who made this event possible.

***We learn together, create together,
and build the projects of the future together.***

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